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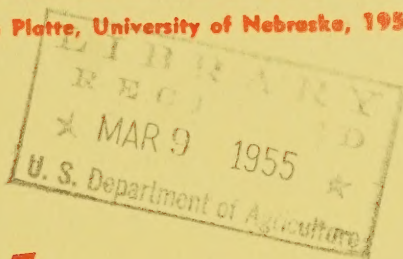
Ch

Fleming's Flower Fields
Lincoln, Nebr.

"Modern Mums

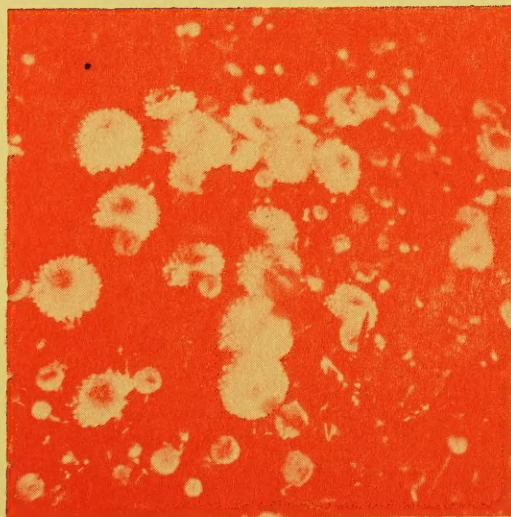


North Platte, University of Nebraska, 1955



... for

Bright Eye



1955"



Amethyst

Cushion

1955

To Our Many Friends and Customers

Once again we are pleased to present our spring catalogue for your consideration. The new University of Nebraska mums, developed by Glenn Viehmeyer again head our list. Featured also are two Fleming introductions, Amethyst Anemone, the product of our hybridization, is a novel "Anemone-flowered" sort while Amethyst Cushion is an excellent Bristol Nurseries seedling. We are also happy to be able to offer the new "Ancaster Hybrids" created by A. F. Emberley, whose variety Evangeline has been widely acclaimed. In an effort to furnish the best possible plants the mums this year are being grown in new type nutrient-fed peat moss pots. Our listing of perennials has been greatly expanded and includes many varieties which are available for the first time this year.

We cordially invite you to visit our fields from mid-April on when the dwarf Phlox, Primulas and other spring bloomers begin our flower show. Among the many summer flowers to be seen are several thousand hardy hybrid Hibiscus starting in mid-July. These are followed by Buddleias, hardy Asters and Mums. Of interest to many are the myriads of new seedling Asters, Chrysanthemums, Hibiscus and Pentstemon seedlings resulting from our hybridization programs.

We wish to thank most sincerely our customers and friends for their interest and patronage. We will do our utmost to warrant your continuing loyalty.

Sincerely,

The Fleming Family

New Mums for 1955

UNIVERSITY OF NEBRASKA

KIOWA—Long stemmed, heavy clusters of bright red-orange pompons are produced in profusion beginning in late September. The foliage is especially beautiful, being a very attractive rich dark green shade, having inherited this quality from a *Chrysanthemum nipponicum* hybrid. Plants measure 30" high and 20 to 24" across. One of the finest cut flower mums to appear on the scene in recent years. 75¢ each.

NORTH PLATTE—Massive, very double, 3-5" flowers in clusters of 3 to 5 in an attractive bright orange shade are borne on husky 30" plants from about September 20th on. As the flowers age the petals show spoon tips, which character adds new interest. An altogether desirable newcomer which attracted many favorable comments from our visitors last fall. 75¢ each.

FLEMING'S FLOWER FIELDS

AMETHYST ANEMONE (Fleming)—The finest purple "Anemone-flowered" mum to date. The large purple blooms at first appear to be fully double, however shortly the several rows of broad ray petals open wide to reveal a full crested lavender anemone center with occasional bronze tints. Flowers are produced in heavy clusters on 24" plants from October 8th until killing freezes. Frost tolerant. 75¢ each.

AMETHYST CUSHION (Bristol 2-48-CPK)—Several years ago Bristol Nurseries sent a number of seedlings to the University of Nebraska for trial. This variety was one of those which has attracted much attention in those trials. We are pleased to be able to offer this variety, which is especially well adapted to the mid-west, to our gardening friends exclusively this year. Compact 12-15" mound-like plants with 1½" double amethyst purple flowers from mid-September until killing frosts. Quantity very limited this year. 75¢ each.

ANCASTER (CANADIAN) HYBRIDS

ANCASTER BURGUNDY (Emberley)—Masses of medium sized (3-4") flowers of rosy pink shading to rich burgundy. Petals are pointed and twisted, with Cactus Dahlia-like flowers. Late September. 75¢ each.

ANCASTER PURPLE (Emberley)—Large double blooms of a rich, striking rosy purple. Stems are long and sprays full of bloom from late September on. 75¢ each.

SALMON BEAUTY (Emberley)—Long stemmed sprays of rich salmon pink flowers are produced in profusion from late September on. 75¢ each.

FIVE TOP NOTCH 1955 INTRODUCTIONS—One each of Amethyst Anemone, Amethyst Cushion, Kiowa, North Platte and Salmon Beauty. A \$3.75 value for \$3.25.

New Perennials for 1955

LYTHRUM MORDEN ROSE—The latest of the varieties to be released by the famous Morden Experiment Station in Canada. Long, graceful spikes of rich rose red flowers, the brightest shade seen in Lythrum to date. Extremely hardy. Blooms all summer long. 75¢ each.

NEW SUMMER FLOWERING PHLOX

BLUE MOON—Large heads of charming pastel lilac blue flowers, distinct from all others which turns a wonderful blue shade in the half light. 75¢ each.

PASTORALE—Exceptionally large florets and flower heads of a beautiful pure pink shade. 75¢ each.

SNOW SMOKE (Schneeraus) —A new semi-dwarf grower with extra large pure snow white flowers. 75¢ each.

NEW PINK VERONICAS FROM ENGLAND

BARCAROLE—A compact grower with spikes to 10" high of a bright rose pink shade. 75¢ each.

MINUET—Attractive grey green foliage mounds with spikes to 15" high of a medium pink shade. 75¢ each.

PAVANNE—Lovely 18 spikes of fine pinkish violet flowers. Quantity very limited this year. 75¢ each.

1954 Introductions

AGLOW (Lehman)—Sturdy bushy 2½ ft. plants loaded with clusters of quilled orange pompons. A fine cut flower for mid September. 60¢ each.

ARISTOCRAT (Bristol)—A nice two foot plant with deep green foliage robed with double 3½" flowers of deep cerise with claret overcast. 60¢ each.

ANCASTER BRONZE (Emberley)—Large double shining salmon bronze flowers on upright 24" plants. Late September. 60¢ each.

ANCASTER CRIMSON (Emberley)—Beautiful large velvety crimson blooms on stocky upright plants. One of the best mid season reds. 60¢ each.

ANCASTER GYPSY (Emberley)—A seedling of the new very fine English pompon Bright Eye, which is pictured on the cover. Medium sized tight orange bronze poms with darker centers on low bushy 20" plants. 60¢ each.

ANCASTER PEACH (Emberley)—Attractive large "Cactus" type flowers with silky petals. Color is peach pink, deeper at the centers. 60¢ each.

A COLLECTION OF CANADIAN GIANTS—One each of Ancaster Bronze, Ancaster Peach, Ancaster Purple, Early Jeannette and Salmon Beauty.

A \$3.30 value for \$2.85.

- BRIGHT EYE**—A newcomer from England. Low bushy plants with golden yellow buttons having orange red centers. A fine variety for the border and for potting. Late September. 60¢ each.
- BROWNIE** (Grand Mere)—Symmetrical mounds 8-12" tall and two feet across completely covered with orange-buff ball-like pom-poms with orange bronze eyes. A real eye-catcher. 60¢ each.
- COPPER 'N' GOLD** (Donaldson, 1954)—We are sure that this seedling produced by Carl Donaldson now bearing the above name will become one of the most popular cushions when it becomes better known. The attractive, closely knit, flat topped 10-12" plants which spread up to 30" across are covered with hundreds of flowers from mid-September on. Buds are a glowing orange-red which open to bright golden yellow flowers with darker centers. With the approach of cooler weather flowers take on copper hues. 60¢ each.
- CROWNING GLORY** (Lehman)—A much improved, 10 day earlier blooming version of the superb variety Beacon. Husky 3 ft. plants with clusters of fully double four inch flowers of coral apricot shading to nasturtium orange. Blooms from mid September on. 60¢ each.
- EARLY LAVENDER** (Lehman)—Semi-dwarf 20" plants covered with fully double lavender pink flowers. September 20th. 60¢ each.
- ELAINE** (Floralane)—Massive four inch orchid lavender double flowers on sturdy 28" plants. Late September. 60¢ each.
- FLAMBOYANT** (Bristol)—Outstanding newcomer with the colors of Huntsman and Carnival. Clusters of 3" fully double flowers of a glowing tangerine scarlet overlaid orange. Reverse of petals gold. A September 15th bloomer which was a nation-wide favorite. 60¢ each.
- GOLDSMITH** (Floralane)—Large shaggy bright golden yellow flowers up to four inches across on husky upright 30" plants. Late September. 60¢ each.
- EARLY JEANETTE** (Emberley)—Medium sized flowers of a bright burgundy shade with swirling petals borne in long stemmed clusters. Late September. 60¢ each.
- MAPLE MOUND** (Fleming 1954)—Another splendid new cushion. Perfectly formed mounds up to 12" high and 30" across are loaded with flowers from the third week of September on. The color is a difficult one to describe, being a mixture of the shades seen on Maple trees in the fall. An iridescent blend of cerise, bronze, apricot, orange and yellow. 60¢ each.
- OLD LAVENDER** (Lehman)—An outstanding favorite. Much improved, larger and earlier blooming than Lavender Lady. Massive double blooms of bright lavender borne individually on sturdy stems. October 1. 60¢ each.
- OSTOSA** (De Petris)—Solid, pure white, medium-large pompons covering vigorous semi-dwarf plants. A fine variety for potting or borders. 60¢ each.

- TRANQUILITY (Bristol)—Sprays of 2" double decorative flowers of a soft primrose yellow with lemon yellow centers. A fine cut flower on 18-24" mound like plants. September 28th. 60¢ each.
- TWINKLE (Grand Mere)—Perfect mounds 12-15" high completely covered with bright fuchsia purple 2" blooms. A beautiful glowing mound in the sunlight. Late September. 60¢ each.
- VISION (Bristol)—Flowers 3½" across of a delicate blend of ivory and pearl suffused lightly with fawn on strong upright 2 ft. plants. October 5th. 60¢ each.

A COLLECTION OF SUPERB NEWCOMERS—One each of Bright Eye, Early Lavender, North Platte, Ostosa and Vision. A \$3.05 value for \$2.65.

The University of Nebraska Mums

- ARAPAHOE (1952)—Huge, double, 3-5" flowers are produced in clusters of 3 to 5 on long stemmed 36" plants. The petals are a rich red shade with reddish bronze reverse. Flowers are very frost tolerant. Blooms from September 18th on. 55¢ each.
- CODY—Flat topped 10-12" plants spreading to 40" across and are covered with 2" flowers from mid-July on. It varies in color from swan white with rosy lavender edges in hot weather to glistening violet in cool weather. One of the finest cushions available. 50¢ each.
- LESHARA (1952)—Truly an outstanding variety. In the past three years it has gained nation-wide popularity. In our open fields the flowers have withstood temperatures as low as 25 degrees with just an occasional petal damaged. Heavily branched 30" plants loaded with sprays of flowers from early September on. The color is a mulberry red with old rose overtones. 55¢ each.
- OSCEOLA—Long stemmed clusters of 3" flowers of bright yellow during early blooming season which take on coppery hues with the approach of cooler weather. Sept. 10th. 30" high. 50¢ each.

FIVE UNIVERSITY OF NEBRASKA FAVORITES—One each of Cody, Leshara, Pathfinder, W. P. Snyder and White Cloud. A \$2.60 value for \$2.20.

- PATHFINDER (1953)—The first of a new race of hardy mums, which because of their distinctively serrated or notched petals are best described as "Carnation-flowered." The very double bright yellow 2-3" flowers are borne in clusters on strong upright stems from attractive hedgelike plants 22-23" tall and 20-24" across. September 15th. A cross-country favorite for garden use and for cutting. 55¢ each.
- PLAINSMAN (1953)—Another "Carnation" mum. Very double high centered flowers of deep rusty bronze-red shading to buff bronze. Strong upright wind-firm plants bear myriads of very frost tolerant flowers from early September on. 55¢ each.

TECUMSEH—A superior cushion mum. Attractive compact mounds covered with flowers of an erythrite red changing to buff bronze with pink tones during hot weather. 12-15" plants. September 1st. A perpetual favorite with our visitors. 50¢ each.

W. P. SNYDER—One of the most brilliantly colored garden mums. Clusters of tightly double bright coppery apricot flowers. A superb early cut flower variety. 50¢ each.

WHITE CLOUD—The finest early white cut flower garden variety available. Acclaimed by mum fanciers across the country as the number one early white! Fully double 3-5" flowers of pure white with creamy centers are produced in profusion. Flowers withstand 29 degrees without significant damage. Much hardier than Avalanche. Late August. 28-36" plants. 50¢ each.

TEN UNIVERSITY OF NEBRASKA MUMS—One each of Arapahoe, Cody, Leshara, Kiowa, North Platte, Osceola, Pathfinder, Plainsman, W. P. Snyder and White Cloud.
A \$5.70 value for \$4.70.

Modern Cushion Mums

BECKER'S PURPLE CUSHION (Becker)—Attractive 12" mounds loaded with rich, unfading purple blooms. Late Sept. 50¢ each.

COQUETTE (Grand Mere)—Attractive 12" mounds loaded with double blooms of a bright rose pink shade from mid-September on. The best pink cushion thus far. 60¢ each.

FUCHSIA FAIRY (Herr)—Twelve inch plants loaded with one inch flowers of a sparkling fuchsia shade. A real cutie which we feel worthy of wide usage. One of the most frost tolerant mums. 50¢ each.

GLADNESS (Kraus)—Low, much branched plant with fully double 2" flowers of a clear china rose shade. One of best cushions. 50¢ each.

GOLDEN CARPET (Bristol)—Attractive spreading plants 12" high and up to 30" wide covered with golden yellow pompons. A unique and very popular variety. September 15th. 50¢ each.

JANET (Ladygo)—Globular 15" plants which are completely covered with double 3" flowers from early September on. Color is a salmon and apricot blend. A favorite with visitors here. 55¢ each.

LIPSTICK (Grand Mere)—The finest red cushion we have seen. Compact 12-15" mounds with bright crimson red double blooms. Certain to become a leader when better known. September 20th. 60¢ each.

FOUR TOP NOTCH CUSHIONS—One each of Copper 'N' Gold, Coquette, Lipstick and Maple Mound.
A \$2.40 value for \$2.10.

- MAHOGANY CUSHION** (Lehman)—A superior cushion with double "Cactus" flowers of jasper red to mahogany. Sept. 25th. 50¢ each.
- PAPOOSE** (Kellogg)—Extra dwarf 10-12" mounded plants covered with double wine red flowers. A very cute popular variety. 55¢ each.
- POWDER PUFF** (Bristol)—The best white cushion. Low plants forming a solid sheet of creamy white flowers. 12" plants. September 15th. 50¢ each.
- RED CLOUD**—Bushy plants covered with vivid velvety scarlet 2½" double blooms. September 20th. 50¢ each.
- ROUGE CUSHION** (Lehman)—Nicely shaped plants with brilliant, unfading red flowers. Attractive dark green foliage. September 20th. 50¢ each.
- SALUTE** (Martin)—Bushy plants covered with double purple flowers in early September. A very showy early bloomer. 50¢ each.
- SEPTEMBER CHEER**—Compact plants, double cherry red flowers with quilled petals. Very frost tolerant. 12-15" plants. September 24th. 50¢ each.
- VARIEGATED CUSHION** (Becker)—A most unusual sort. Flowers are two toned in two ways. The basic color is rose-lavender, the center of petals and center of flowers are deeper colored. 55¢ each.

TWO ADDITIONAL COLLECTIONS OF FINE CUSHIONS—

One each of Cody Golden Carpet, Powder Puff,
Rouge Cushion and Variegated Cushion.

A \$2.50 value for \$2.10.

One each of Copper 'N' Gold, Powder Puff, Rouge Cushion
and Salute. A \$2.10 value for \$1.75.

For other choice cushion varieties see the 1955 introduction Amethyst Cushion, 1954 introductions Copper 'N' Gold and Maple Mound and the Nebraska varieties Cody and Tecumseh.

Double Decoratives

- ADMIRATION** (Bristol)—Sturdy 2 to 2½ ft. plants with sprays of 3" blooms of a bright peach-salmon and fawn blend with soft red-gold flushes. Late September flowering. 55¢ each.
- ALERT** (Becker)—Three inch fully double flowers of rich, unfading purple. One of the best early sorts. September 15th. 22" high. 50¢ each.
- ANDREW** (Becker)—One of the most beautiful garden mums. Plants 22" high with clusters of 3" ball shaped blooms of a soft red with ashes of roses overtones. A perpetual visitor's favorite. Early October. 55¢ each.
- APACHE** (Kraus)—Fully double 4" flowers of orient red with long overlapping rolled petals which give a slight quilled appearance. Firm, graceful upright 20" plants. September 20th on. 55¢ each.
- BETTY** (Conard-Pyle)—The favorite true rose pink. Does not fade to mauve. 26" plants. October 1st. 50¢ each.

COLLECTION OF SIX CROSS-COUNTRY FAVORITES—
one each of Apache, Andrew, Bright eye, Betty, Martin's
White and Pathfinder. A \$3.25 value for \$2.75.

BRONZE PYRAMID—Large duplex flowers of a high toned orange bronze are carried on long stiff stems. A perfect cut flower. Late September. 50¢ each.

CROWN JEWEL (Kraus)—The truest red early mum. Perfectly formed double flowers of a rich crimson red with ruby reflections in airy clusters on stiff 18-24" stems. September 25th.

FASCINATION (Bristol)—Huge 4" flowers of silvery lavender pink shading to silvery white. Attractive bright rose buds. A favorite here. 30" plants. October 1st. 55¢ each.

JAYEFF (Martin)—Four inch fully double glistening, positive pink flowers which holds its color well. Husky 30" upright plants. Excellent cut flower. September 20th. 50¢ each.

LEE POWELL (Kraus)—Large soft chinese yellow to orange with quilled Cactus-like petals. Husky 30" plants. Sept. 28th. 55¢ each.

LAVENDER PRINCESS (Hurley)—Strong, stiff stemmed upright 30-36" plants with large lavender flowers. Early Oct. 50¢ each.

MALINDA BROWN (Kraus)—Double globular flowers of a pleasing lavender rose shade. Petals remain twisted and incurved when flowers are old. One of the loveliest in our collection. Late September. 55¢ each.

LARGE FLOWER FANCIER'S COLLECTION—One each of
Ancaster Bronze, Apache, Fascination, Jayeff
and North Platte. A \$2.95 value for \$2.50.

OLIVE LONGLAND (Kraus)—One of the most popular pastel varieties. A fine cut flower. 3" blooms of apricot shaded salmon pink. September 25th. 50¢ each.

PATRICIA LEHMAN (Kraus)—Fully double, bright orange gold deepening to red gold at the center. Very frost tolerant. Late September. 50¢ each.

PINK SURPRISE (Rosebud)—Quilled "Cactus" flowers of a clear rich pink. Vigorous bushy plants 24" tall. Sept. 20th. 50¢ each.

RACHEL ANN—Compact bushy plants with large rose pink flowers. Late September. 50¢ each.

ROYAL ROBE (Kraus)—Massive 3-4" flowers of a glowing, unfading beet root purple. Truly outstanding. September 20th. 60¢ each.

EXTRA EARLY FLOWERING MUMS

AUTUMN BEAUTY (Wallie's Gardens)—Clusters of 3" bright deep bronze flowers with golden bronze reverse. 24" plants. September 8th. 55¢ each.

CANARY (Martin's Yellow)—A light yellow sport of the incomparable Martin's White. Incurved 3-5" flowers on bushy 16" plants. A real favorite with our visitors for potting and low borders. Early September. 55¢ each.

- CECIL BEED** (Wallies Gardens)—The finest early pink. Clusters of bright rose pink 3" flowers. Very free flowering, thus providing an abundance of cut flowers. Early September. 50¢ each.
- GLACIER** (Longley)—Early pure white double flowers. Sturdy 18-20" upright plants. Early September. 50¢ each.
- GLOW WORM** (Bristol)—18-24" plants loaded with 2" semi-double brilliant tangerine scarlet flowers aging to a warm bronzy red. A very hardy early September bloomer. 50¢ each.
- NYE'S FAVORITE** (Lehman)—Masses of 3" lavender pink flowers with golden tints at edge of petals. Early September. 50¢ each.



ORCHID HELEN (Becker)
—Bushy plants. One of the most prolific early lavender pink mums. A seedling of the popular Joan Helen. 50¢ each.

MARTIN'S WHITE (Martin)—Immense 4" flowers cover compact bushy 16" plants. Truly outstanding. September 8th. Pictured. 50¢ each.

Additional fine early bloomers will be found among the University of Nebraska mums and the cushion varieties.

COLLECTION OF EARY BLOOMERS—One each of Canary, Cecil Beed, Glacier, Osceola and Leshara.
A \$2.55 value for \$2.15.

MODERN POMPONS

- CARMINE QUEEN** (De Petris)—Long stemmed bright carmine red pompons. A favorite for early October cut flowers. Frost tolerant. 50¢ each.
- CHARLES NYE** (Kraus)—A perpetual cut flower favorite. Large fully double buttercup yellow flowers. September 25th. 50¢ each.
- FAIRBOW** (Kraus)—Double flat pompons 1½" across of light lavender pink. Bushy 20-24" plants. Mid September. 50¢ each.
- GENERALISSIMO** (Wayside)—Lovely fully double stiff petalled flowers of Magnolia purple. The finest in its class. Mid September. 50¢ each.
- GOLDEN MEMORIES** (Rosebud)—Nicely shaped 2 ft. plants with heavy sprays of double flat bright yellow pompons of excellent substance. September 20th. 50¢ each.
- GOLDEN SURPRISE** (Hurley)—Long stemmed, upright plant with heavy sprays of tightly knit deep lemon chrome pompons. Fine cut flower. 50¢ each.

JUBILEE (Bristol)—Stocky 18" plants with deep crimson red pompons. Equally good for bedding or as a source of cut flowers. Extremely freeze resistant. October 1st. 50¢ each.

LIMELIGHT (Floralane)—Large informal pompons of primrose yellow with deeper centers. A favorite among the newer ones. 55¢ each.

MY LOVE (Becker)—Ball shaped pompon of white edged with purple. A fine long stemmed cut flower. Early October. 50¢ each.

YELLOW ERMINE (Floralane)—A lovely lemon yellow sport of Ermine. Clusters of 2-3" ball shaped flowers. Good cut. Late September. 50¢ each.

POMPON COLLECTION—One each of Carmine Queen, Charles Nye, Fairbow, My Love, Yellow Ermine and KIOWA. A \$3.25 value for \$2.75.

THE CUTE BUTTON MUMS

CHIQUITA (Kraus)—The finest bright yellow button. An excellent source of cut flowers in late September. 22" plants. 50¢ each.

MARIONETTE (Yoder)—Clusters of bright coppery apricot buttons on long stiff stems for cutting. 28" plants. Late Sept. 50¢ each.

RED ELF (Lehman)—Compact 12-15" plants with tiny red semi-double red buttons. Mid September. 50¢ each.

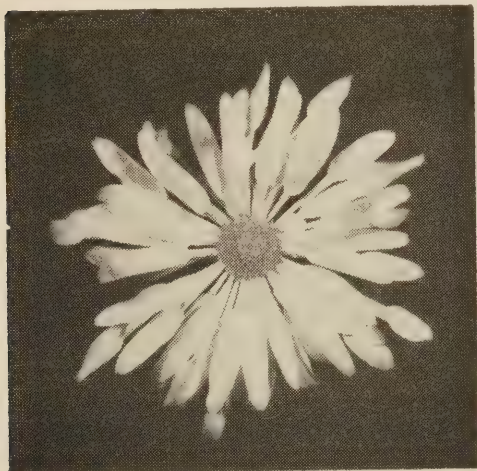
ROSITA (Kraus)—The attractive rose pink counterpart of Chiquita. Persian rose buttons. September 24th. 50¢ each.

WHITE BOUNTY (Kraus)—Sturdily upright 25" plants with sprays of pure white buttons. The finest in its type. September 18th. See picture inside back cover. 50¢ each.

BUTTON MUM COLLECTION—One each of Bright Eye, Chiquita, Rosita and White Bounty. A \$2.10 value for \$1.80.

NOVELTY MUMS

AMETHYST ANEMONE (Fleming 1955)—See 1955 introductions.



FASCINATION (Grand Mere)—The best early flowering quilled sort to date which is listed in some catalogues as Pink Quill. Very large spidery quilled flowers 4 to 6 inches across of a delightful shell pink shade. Bushy two foot plants. Late Sept. 75¢ each.

GOLD SPOON (Lehman)—Large semi-double to double spoon flowers of bright golden yellow to arolin yellow. Fine cut flower. Oct. 1. 50¢ each.

PINK SPINNER (Becker)—An attractive hardy quilled sort. Double flowers with tubular petals of rose pink which are interestingly whorled at the center of the flower. A truly unique sort. September 20. 60¢ each.

YELLOW LACE—A greenhouse variety which may be grown out of doors provided protection from frosts is provided. Very large yellow "Spider" type flowers. November 1st. 50¢ each.

COLLECTION OF NOVELTIES—One each of Amethyst
Anemone, Gold Spoon and Pink Spinner.
A \$1.85 value for \$1.50.

Hardy Asters

A splendid plant family which is becoming more popular due to the tremendous improvements which are being made by hybridizers in this country and Europe. Flowers are larger and more nearly double than were the older sorts and plants are much more sturdy and upright than their predecessors. We earnestly suggest that you try some.



ALASKA (New) — Tall plants covered with large semi-double pure white flowers. 55¢ each.

AQUILLA (New) — Cone shaped, upright 24-30" plants loaded with semi-double light blue flowers. 55¢ each.

BLANDIE (New)—Very free flowering sort with large pure white flowers. 50¢ each.

CLARITY (Bristol Nurseries 1954)—The finest white hardy Aster. Large semi-double to double pure white flowers. 60¢ each.

EDWINA (New)—Clusters of immense light violet blue flowers. 55¢ each.

ERMA (New)—Rounded 15-18" plants covered with semi-double light orchid purple flowers. 55¢ each.

ERNEST BALLARD (New 1954)—Large carmine crimson buds opening to a smoky mulberry-heliotrope. Flowers are semi-double and measure up to 2" across. 60¢ each.

EVENTIDE (New 1954)—A truly magnificent newcomer. Huge, almost double deep gentian blue purple flowers. Upright 30" plants. 50¢ each.

JEAN (New)—Attractive 18" plants with semi-double bright blue flowers. 50¢ each.

AN ALL COLOR ASTER COLLECTION—One each of Blandie, Ernest Ballard, Eventide, Plenty, Winston Churchill and Yolanda. A \$3.20 value for \$2.75.

- PALOMA (New)—Pyramidal spikes of truly deep blue flowers. Upright 24-30" plants. 55¢ each.
- PLENTY—Exceptionally large, semi-double light blue flowers. A truly outstanding variety. 50¢ each.
- RED SUNSET (New)—Beautiful pyramidal 3 ft. plants with rich rose red blooms. Blooms later than many others thus extending the season. 55¢ each.
- SAMARIA (New)—Upright clusters of deep campanula violet flowers. 30-36" plants. 55¢ each.
- SELMA (New)—Mound like 15-18" plants with large semi-double reddish-violet flowers. 55¢ each.
- THE CARDINAL—An outstanding new large flowered semi-double glowing rose red. 50¢ each.
- THE DEAN—Sprays of glistening carmine pink flowers. 50¢ each.
- WINSTON CHURCHILL (New)—The reddest Aster to date. Compact 18-24" plants with rich ruby red-crimson flowers. 55¢ each.
- YOLANDA (New)—Finest pink Aster. Semi-double 2" flowers borne on upright 24-30" plants. 55¢ each.

AN ALL PURPOSE ASTER COLLECTION—Both Tall and Dwarf Sorts. One each of Alaska, Jean, D. M. Harrison, Plenty and Red Sunset. A \$2.60 value for \$2.20.

NEW DWARF ASTERS

This group is mound like in growth habit, resembling the cushion mums in growth. Splendid for front of border.

- CAMEO (New 1954)—Sturdy, shapely 15-18" plants bearing a profusion of opalescent pink flowers. An excellent ornamental for the border foreground. 60¢ each.
- CANTERBURY CARPET (New 1954)—Semi-procumbent plants 8-12" high covered with Canterbury blue flowers. An attractive floral carpet. 60¢ each.
- D. M. HARRISON—Soft rose pink flowers completely mantle the 12-15" mound-like plants from early September on. 50¢ each.
- PACIFIC AMARANTH—Compact 12" plants blooming from early September until mid October with Amaranth colored flowers. 50¢ each.
- PERSIAN CARPET (New 1954)—Nicely shaped sturdy 15" plants covered with bright persian rose flowers from mid-August on. 60¢ each.
- VIOLET CARPET (New 1953)—Very prostrate plants. A compact mass of violet blue flowers. 55¢ each.

DWARF ASTER COLLECTION—One each of Canterbury Persian Rose, Selma and Winston Churchill.
A \$2.30 value for \$2.00.

Selected Hardy Perennials

ANEMONE JAPONICA (Japanese Windflowers)

One of the loveliest fall flowering perennials. Sprays of blooms from early September on.

MARGARETE—A splendid new variety with large semi-double bright pink blooms. 50¢ each.

MAX VOGEL—A rarely offered sort with large rich rose pink semi-double blooms. 50¢ each.

RUBRA—Large deep rose red semi-double flowers. 50¢ each.

SEPTEMBER SPRITE—An attractive miniature 12" plants, silvery rose flowers. 50¢ each.

WHIRLWIND—Large semi-double white flowers. 50¢ each.

One each of the above five, a \$2.50 value for \$2.10.

BUDDLEIAS (Butterfly Bushes)

Few late summer and fall flowering perennials can compete with the Buddleias in the production of color in the garden and for bouquets.

CHARMING—Long sprays of lovely lavender pink flowers. 50¢ each.

IMPERIAL PURPLE—Broad spikes of rich royal purple flowers with bright yellow centers. 50¢ each.

ORCHID BEAUTY—Spires of clear orchid lavender blooms. 50¢ each.

WHITE CLOUD—Hundreds of spikes of pure white flowers with bright yellow centers. 50¢ each.

One each of the above four, a \$2.00 value for \$1.70.

CARYOPTERIS BLUE MIST—Myriads of clusters of lovely powder blue flowers on long stems are produced from August until late September. Bushy 24" plants which become shrubby in mild climates. 50¢ each.

DIANTHUS (Pinks and Carnations)

BOBBY—Compact plants with glaucous foliage and a profusion of crimson centered deep pink single flowers. 50¢ each.

JUNE CARMINE—Double everblooming carnation with bright carmine pink flowers from late spring on. 50¢ each.

KISS OF FIRE (Carroll Gardens 1954)—Attractive upright plants with double firey scarlet double flowers on 12-15" plants. 60¢ each.

SHADOW VALLEY (New)—An improved Crimson King recently imported from Canada. Long stemmed clusters of double rich red flowers. 55¢ each.

SPOTLIGHT (New)—Myriads of gorgeous crimson-vermillion carnations on sturdy upright 15" plants. 55¢ each.

SWEET MEMORY—Large white flowers with crimson maroon markings at the centers. 50¢ each.

One each of Bobby, June Carmine, Shadow Valley
and Sweet Memory. A \$2.05 value for \$1.75.

GAILLARDIA SUN GOD—Large pure bright golden yellow daisies.
50¢ each.

GAILLARDIA THE WARRIOR (New)—Large ruby red daisies overlaid with mahogany. Splendid summer cut flower. 50¢ each.

HELENIUM CHIPPERSIFIELD ORANGE—Attractive 3 ft. bushy plants with large heads of copper and gold daisies. Splendid summer blooming border plants. 50¢ each.

LYCHNIS VISCARIA FL. PL.—An excellent spring flowering border plant. Clusters of double rose red flowers on wirey 15" stems. 50¢ each.

LYTHRUM (Loosestrife)

Colorful, stately border plants which bloom almost continuously throughout the summer months.

DROPMORE PURPLE—Long spikes of fuchsia purple flowers.
50¢ each.

MORDEN GLEAM (New 1954)—Excellent newcomer with bright carmine-rose pink spikes. Bushy 24-30" plants. 55¢ each.

MORDEN PINK—Masses of Phlox pink flowers on graceful narrow spikes. Bushy 24-36" plants. 50¢ each.

PROLIFIC—Flowers best described as persian rose. A lovely new variety. 50¢ each.

ROBERT (New)—One of the best Lythrums. Compact, bushy 18" plants with spires of bright, clear fuchsia pink. 50¢ each.

One each of Dropmore Purple, Morden Gleam, Morden
Rose and Robert. A \$2.30 value for \$2.00.

OENOTHERA ILLUMINATION (Evening Primrose) — Excellent stocky upright 24" plants with large bright yellow flowers during the summer months. 60¢ each.

PENTSTEMON BARBATUS ROSE ELF—Graceful 2-3 ft. stems of tubular rose pink flowers from June until fall. 50¢ each.

PENTSTEMON GARNET—Bushy 18-24" plants with glowing garnet red flowers all summer long. Needs winter protection in colder regions. 50¢ each.

A CUT FLOWER PERENNIAL COLLECTION—One each
Buddleia Imperial Purple, Chrysanthemum White Cloud,
Gaillardia The Warrior, Pentstemon Rose Elf,
Tritoma Goldmine and Chrysanthemum Osceola.
A \$3.00 value for \$2.60.

PLUMBAGO LARPENTAE—One of the finest late summer and fall flowering perennials. Dwarf, spreading 6-8" plants covered with the brightest bright blue flowers imaginable. 50¢ each.

POLEMONIUM BLUE PEARL (Jacob's Ladder)—Dwarf plants with clusters of light blue flowers and attractive fern-like foliage. Early spring bloomer. 15". 50¢ each.

PHLOX DECUSSATA (Summer Phlox)

Summer Phlox are too well known to need further comment except to point out that the varieties listed below are the finest new sorts.

BLUE MOON, PASTORALE and SNOW SMOKE—see 1955 introductions.

BRIGADIER (New)—Recent English introduction. Large carmine red florets. 55¢ each.

ELIZABETH ARDEN (New)—Very large florets of delicate pink shade. Dwarf grower. 55¢ each.

SIR JOHN FALSTAFF (New)—Exceptionally large flower heads with very large florets of a rich luminous pink shade. 55¢ each.

PHLOX COLLECTION—One each of Blue Moon, Brigadier, Elizabeth Arden and Snow Smoke. A \$2.60 value for \$2.20.

PRIMROSE (Polyanthus)—We are listing these attractive shade loving perennials for the first time this year. For early spring flowers in difficult shady spots they are unsurpassed. We offer strong blooming sized plants in mixed colors at a price which makes mass plantings possible. 40¢ each. Six for \$2.00.

RUDBECKIA THE KING—Large star-like crimson red daisies on long stiff stems. Blooms all summer long. 50¢ each.

STOKESIA (Stoke's Aster)—A very satisfactory group of early flowering summer perennials with giant China Aster-like flowers.

BLUE DANUBE—Deep blue, disc-like flowers on stiff stems. 50¢ each.

BLUE MOON—Light blue counterpart of the above. 50¢ each.

SILVER MOON (New)—Lovely pure white form of the above. 55¢ each.

TRITOMA (Red Hot Poker)

A truly outstanding summer cut flower which has been greatly improved in recent years.

ALCAZAR—A deeper orange red than ordinarily found in Tritomas. 50¢ each.

GOLDMINE—Bo'd golden yellow flower spires on long stems. 50¢ each.

WHITE GIANT—Tall 3 ft. stems bearing spires of ivory white flowers. Mid-July until October. 50¢ each.

LOW GROWING PERENNIALS—One each of Aster Violet Carpet, Chrysanthemum Copper 'N' Gold, Dianthus Bobby, Lychnis viscaria fl. pl., Plumbago larpentae and Viola Yellow Vixen. A \$3.15 value for \$2.60.

VERONICAS

One of the most satisfactory groups of border perennials and summer cut flowers.

BARCAROLE, MINUET and PAVANNE—See 1955 introductions.

BLUE CHAMPION—Tall spikes of deep blue flowers during summer. 50¢ each.



ICICLE (New)—Another newcomer and a fine companion to the above. Spires of white flowers.

50¢ each.

SUNNY BORDER BLUE (New)—A fine deep blue. Compact 18" plants. Blooms from June on.

50¢ each.

VIOLA YELLOW VIXEN—A splendid new ever-blooming hardy Viola. Myriads of soft yellow flowers. 50¢ each.

ALL PURPOSE, ALL SEASON PERENNIAL COLLECTION—
One each of Anemone Margarete, Chrysanthemum Martin's
White, Lychnis viscaria fl. pl., Lythrum Morden Gleam,
Polemonium Blue Pearl, Phlox Pastoral, Rudbeckia
The King and Veronica Sunny Border Blue.
A \$4.35 value for \$3.50.

NATIONAL CHRYSANTHEMUM SOCIETY

We would like to suggest that the mum fancier would do well to join the National Chrysanthemum Society. It is a very active organization devoted to spreading the word on Chrysanthemum culture. Available from this organization is a very fine bulletin on Chrysanthemum Culture. Members receive a quarterly Bulletin. For details write to the Executive Secretary—Mrs. Ernest L. Scott, 64 South St., Bogota, N.J.

AMERICAN PRIMROSE SOCIETY

To those interested in learning more about the large and very attractive Primrose family we suggest that they join the American Primrose Society. Composed of a group of Primrose enthusiasts, this society issues a very interesting and informative quarterly edited by Mrs. Susan Worthington of Portland, Oregon. Send membership fee of \$2.50 per year or queries concerning organization to Mrs. A. Y. Griffin, 2946 N.E. 58th Ave., Portland 13, Ore.

Quantity Discounts

The following prices apply when three or more of a single variety are purchased. Prices on 12 or more will be furnished on request.

Each Price	Per 3	Each Price	Per 3
\$.50	\$1.25	\$.65	\$1.75
\$.55	\$1.40	\$.75	\$2.00
\$.60	\$1.50		

COLORED SLIDES

We have several sets of 100 each of Kodachrome, Ektachrome, and Ansco Color 35m.m. slides of "Modern Mums" and other perennials, as Hardy Hibiscus, veronicas, hardy asters, etc. Sets are revised each year—include the fine Uni. of Nebraska mums of 1950 thru 1955 as well as the best from Bristol Nurseries, Lehman, Dr. Kraus, Becker, our introductions and many others. There are field scenes as well as close ups of plants and flowers.

These sets are available for use by garden clubs and other groups at no cost except for return postage.

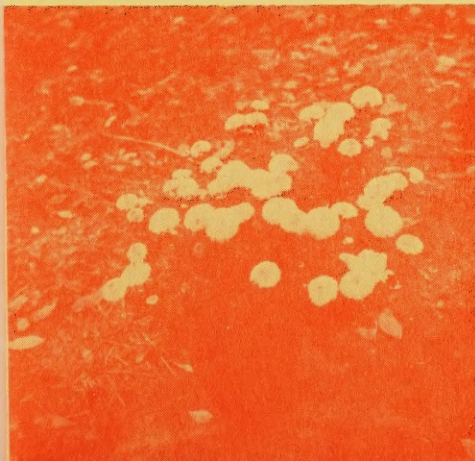
Please make requests for slides well in advance of desired showing date to avoid disappointment. Projector and screen to be supplied by each group using slides.

TERMS OF SALE

1. Cash with order please, no C.O.D. orders will be accepted.
2. Orders for \$3.00 or more will be prepaid. Those for lesser amounts should be accompanied by an additional 25¢ to help defray transportation costs.

Disclaimer

We guarantee safe arrival of plants. Reports concerning shipments received in bad order must be made **within 10 days of receipt of plants**. Later reports cannot be honored. It is further agreed that our responsibility regarding untruthfulness to name is limited to replacement or refund of purchase price only.



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